

## Milestones

1994

- Agnitio's two founders, Joaquin Gonzalez-Rodriguez and Javier Ortega-Garcia, began developing voice biometric technology at Universidad Politecnica de Madrid in close collaboration with security organisations

2000

- Agnitio's first tool for voice biometrics Identivox was implemented by the Spanish Police (Guarda Civil)

2003

- The first ever deployment of a voice biometrics database solution to remotely identify criminals and suspects was installed by Agnitio in Spain
- Agnitio's voice biometrics technology is implemented for forensic applications in over 20 countries

2004

- Agnitio is officially formed as a commercial organisation providing voice biometrics solutions to security organisations

2005/2006

- First international customers (South Korea and Chile)
- BATVOX, Agnitio's biometrics for speaker verification reports in forensics labs, used in court in Germany and other European countries
- Agnitio wins first customer from financial services sector, leading Spanish bank, BBVA

2007

- Agnitio is the winner of *Red Herring's* first ever "100 Global Award" which recognises the most promising companies driving the future of technology
- Agnitio is the winner of *Red Herring's* "100 Europe Award"
- Agnitio is the winner of SpeechTEK's Speech Security Award
- Agnitio wins new Spanish banking customer, Bankinter

2008

- The Malaysian Anti Corruption Agency used Agnitio's solution to identify a suspect and to use it as evidence in court
- First KIVOX implementations with banking clients in production
- Agnitio delivers sophisticated voice biometrics solutions to commercial organisations such as banks and call centres

## The market need

The impact of a security breach causes alarm amongst customers, devalues organisations' brands and costs companies money. Recent high profile cases have significantly undermined the credibility of leading organisations, eroding customer trust and companies are now under increased scrutiny to protect the ID and privacy of their customers.

## Benefits of voice biometrics

Security experts recommend a three-tier approach to proving identity – "something you have, something you know, something you are." Voice biometrics takes care of 'something you are' and has many benefits compared to other biometrics solutions. It offers customer-focused businesses:

- Enhanced security with relatively little investment outlay as it can be deployed within existing infrastructure with no additional hardware required. The caller will typically use a standard phone (landline, cellular/mobile, or if over the web, a microphone)
- Remote access authentication, meaning customers don't physically need to be present for their ID to be verified, making it ideal for a call centre or telephone banking environment
- An intuitive and natural system for the customer, significantly less intrusive than those that rely on scanners or similar devices. It is easy to use requiring no end-user training and is widely accepted by end users

## KIVOX – Agnitio's corporate flagship product

KIVOX, Agnitio's flagship voice biometrics product offers corporates, especially those within telecoms and financial sectors, the following competitive advantages over existing voice biometrics solutions:

- Random prompts, not fixed phrases: KIVOX uses random prompts to verify callers rather than using a fixed password phrase which reduces the risk of fraud or ID theft
- Being language independent, KIVOX has international capabilities and can be implemented seamlessly in any local language. Localisation is easy.
- Channel independent: KIVOX works whether calling from a mobile, land line, VoIP, video or TV audio stream

## Company Overview

Agnitio, the worldwide leader in voice biometrics for public security has successfully adapted its robust technology to provide the most sophisticated corporate authentication product. Agnitio's technology for forensic applications, initially co-developed with some of the world's most reputable police organisations, is currently deployed in over 20 countries.

KIVOX, Agnitio's corporate flagship product, is a smart verification system for banks and other commercial organisations which can be adapted very easily into existing voice and technology infrastructures, protecting investments in IVR (Interactive Voice Response). With its capability of performing voice verification in any language and mixing different voice channels, KIVOX provides the most advanced voice biometric technology currently available.

## Key customers include:

BBVA Bank	Guardia Civil, Spain
Policia Nacional, Spain	Policia Investigaciones, Chile
Police Nationale, France	Crime Laboratory: National Bureau of Investigation Finnish Police
Bankinter	Bundeskriminalumt Police, Germany
Prosecutors Office, S. Korea	Ministerio de Defensa, Spain
Policia Columbia	

## Corporate info

Headquartered in Madrid, Agnitio has customers and partners in the UK, Spain, Germany, France, Finland, Romania, Columbia, Mexico, Chile, South Korea, China, and Malaysia.

www.agnitio.es  
www.kivox.com  
CEO Emilio Martinez

For further information please contact  
□ Sapna Capoor, Director of Corporate Development and Strategy  
Telephone Number: +44 (0) 7766338089  
Email: scapoor@agnitio.es  
Virgilio 25, Ciudad de la Imagen \*28223 Pozuelo de Alarcón \*Madrid, Spain.